



BHARATI VIDYAPEETH'S
COLLEGE OF FINE ARTS

Approved by AICTE Affiliated to Savitribai Phule Pune University, Pune

2.6.1: Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

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Sr. No	Name of Document
1	Program Outcomes (Pos) - Applied art and Painting

BFA Applied Art Program Outcome

PO1	Acquire knowledge of the history of advertising, visual culture, and design theory, while establishing a solid groundwork in design principles, color theory, typography, and composition.
PO2	Master diverse design techniques like digital illustration, image editing, layout design, and multimedia production.
PO3	Foster critical and conceptual thinking skills for creative problem-solving and innovative visual communication.
PO4	Acquire expertise in user-centric design, incorporating usability, accessibility, and user experience principles.
PO5	Develop skills in creating cohesive and effective visual identities for individuals, organizations or products.
PO6	Explore and comprehend various forms of media, including print, digital, and interactive platforms.
PO7	Acquire the ability to clearly communicate design concepts to both technical and non-technical stakeholders.
PO8	Explore ethical considerations in design practice. Explore the social and cultural dimensions influencing design.
PO9	Develop a professional portfolio showcasing a diverse range of design projects.
PO10	Gain exposure to industry practices through internships, workshops, and networking opportunities.
PO11	Cultivate adaptability in response to evolving design trends and technological advancements.
PO12	Develop a comprehensive grasp of the evolution of communication, visual cognition, and design theory. Establish a strong foundation in key design principles, color theory, typography, and composition.

BFA Painting Program Outcome

PO 1	Explore artist tools and materials, understanding their possibilities and limitations through varied exercises.
PO 2	Grasp basic forms and drawing/design fundamentals for a solid foundation in artistic expression.
PO 3	Train in both theoretical and practical aspects, with an emphasis on observation skills.
PO 4	Enhance awareness of basic shapes, forms, and spatial relationships in art.
PO 5	Apply learned fundamentals to draw and design, fostering a subjective understanding of nature and visual perception.
PO 6	Develop the ability to express multiple meanings in art through exercises and exploration.
PO 7	Cultivate a comprehensive understanding of painting and undergo rigorous practical training.
PO 8	Foster aesthetic and imaginative senses to support a successful career in the art field.
PO 9	Receive a systematic and academic art education, comparable to other institutions.
PO 10	Prepare for employment in art studios, design studios, and educational institutes, and explore roles as art critics or curators.