



BHARATI VIDYAPEETH'S  
**COLLEGE OF FINE ARTS**

Approved by AICTE Affiliated to Savitribai Phule Pune University, Pune

3.5.1: Number of functional MoUs/linkages with institutions/ industries in India and abroad for internship, on-the-job training, project work, student / faculty exchange and collaborative research during the last five years.

- **Number List of Copies of Documents indicating the functional MoUs/linkages/ collaborations activity-wise & year wise.**

<b>Years</b>	<b>Name of institutions/ industries</b>
<b>2022-2023</b>	1. White Warbler Communications Pvt. Ltd, Pune
	2. Shubh Advertising & Technology, Pune
	3. The Design Trip, Pune
<b>2021-2022</b>	1. Shubh Advertising & Technology, Pune
	2. The Design Trip, Pune
	3. Kaamyup Private Limited, Pune
<b>2019-2020</b>	1. Counter Culture Entertainment Pvt. Ltd., Pune
	2. Parallel Learning, Pune
	3. Inspire Group, Pune
<b>2018-2019</b>	1. Counter Culture Entertainment Pvt. Ltd., Pune
	2. Parallel Learning, Pune
	3. Inspire Group, Pune
	4. ISKON, New Vedic Culture Center, Pune

# MEMORANDUM OF UNDERSTANDING(MOU)

BETWEEN

*Bharati Vidyapeeth's College of Fine Arts,  
Katraj, Pune*

&

*White Warbler Communications Pvt. Ltd., Pune*



  
I/C Principal  
B.V's College of Fine Arts  
Pune-Satara Road, Pune-43





## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 15<sup>th</sup> - July - 2022

### BETWEEN

**Bharati Vidyapeeth's College of Fine Arts, Katraj, Pune - Satara Road, Pune, PIN - 411043** the **First Party** represented herein by its **Prof. Anupama R. Patil** (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

### AND

**White Warbler Communications Pvt. Ltd., Pune - Office No 402- Karachiwala Chamber, Above Karachi Sweets, M.G Road, Camp-01** and represented herein by its Zonal / Divisional Head, **Mr. Chetan P. Chitrakut**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

A) First Party is a Higher Educational Institution named:







(i) **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**

- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest;
- E) **White Warbler Communications Pvt. Ltd., Pune** the Second Party is engaged in Business in the fields of Designing and 360 degree Marketing of brands and related fields.
- F) **White Warbler Communications Pvt. Ltd., Pune**, the Second Party is promoted by **Chetan P. Chitrakut, Office No 402- Karachiwala Chember, Above Karachi Sweets, M.G Road, Camp-01** and a versatile creative agency, expertly blending the worlds of advertising and design and crafting compelling visual and strategic experiences that elevate brands and engage audiences.
- G) **White Warbler Communications Pvt. Ltd., Pune** is an advertisement agency.



**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:**

**CLAUSE 1 CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its



related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.



#### CLAUSE 2 SCOPE OF THE MOU

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight into the latest developments / requirements of the industries; the





Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.

- 2.4 Internships and Placement of Students:** Second Party will actively engage to help the delivery of the Internship and placement of students of the First Party into internships/jobs, as per AICTE Internship Policy. The Second Party will also register itself on AICTE Internship Policy Portal for disseminating the Internship opportunities available with them.
- 2.5 Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6** Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
- 2.7** There is no financial commitment on the part of the **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**, the First Party to take up any program mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1** Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.



#### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **White Warbler Communications Pvt. Ltd., Pune** the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **White Warbler Communications Pvt. Ltd., Pune** the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

#### CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES

- 5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.



**Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Pune**

Principal  
B.V's College of Fine Arts  
Pune-Satara Road, Pune-43

**White Warbler Communications Pvt. Ltd., Pune**

Second Party



Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the



Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Pune.

**AGREED:**



For  
**Bharati Vidyapeeth's College  
of Fine Arts, Pune-Satara Road, Pune**

*[Signature]*  
 I/C Principal  
 B.V's College of Fine Arts  
 Pune-Satara Road, Pune-43  
 Authorized Signatory



For  
**White Warbler  
Communications Pvt. Ltd., Pune**

*[Signature]*  
 Authorized Signatory

<b>Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Pune</b>	<b>White Warbler Communications Pvt. Ltd., Pune</b>
<b>Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Katraj, Pune - PIN - 411043</b>	<b>Office No 402- Karachiwala Chember, Above Karachi Sweets, M.G Road, Camp-01</b>
020-24371933	9960111589
<a href="mailto:cofa@bharatividyaapeeth.edu">cofa@bharatividyaapeeth.edu</a>	<a href="mailto:hr@whitewarbler.com">hr@whitewarbler.com</a>
<a href="http://cofa.bharatividyaapeeth.edu/">http://cofa.bharatividyaapeeth.edu/</a>	<a href="http://www.whitewarbler.com">www.whitewarbler.com</a>

Witness1:

*[Signature]*

Witness2:

*[Signature]*

Witness3:

*[Signature]*

Witness4:

*[Signature]*



# MEMORANDUM OF UNDERSTANDING (MOU)

BETWEEN

*Bharati Vidyapeeth's College of Fine Arts,  
Katraj, Pune*

&

**Shubh Advertising & Technology**



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called as the 'MOU') is entered into on this the 26<sup>th</sup> -November - 2021

### BETWEEN

**Bharati Vidyapeeth's College of Fine Arts, Katraj, Pune –Satara Road, Pune, PIN - 411043** the First Party represented herein by its **Prof. Anupama R. Patil** (hereinafter referred as 'First Party', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

### AND

**Shubh Advertising & Technology** and represented herein by its Zonal / Divisional Head, **Mr. Amol Vitthal Jagadale** , (hereinafter referred to as "Second Party", company which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

- A) First Party is a Higher Educational Institution named:
- (I) **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.



102, Arc Maestro, Apte Rd, Nr Hotel Rendezvous Santosh Bakery, Shivajinagar, Pune 04, Maharashtra

[www.shubhcommunication.com](http://www.shubhcommunication.com) | +91 9175001572

**I/C PRINCIPAL**  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**Shubh Communication**

**Proprietor**



- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest;
- E) **Shubh Advertising & Technology** the Second Party is engaged in Business, Skill Development, Education and R&D Services in the fields of - **Shubh Advertising & Technology and services under the industry concerned Advertising, Branding(Strategy , Identities ,Guideline ,Art Direction ,Logos Trade mark & Naming Generation) , Online & Digital (Website designing, Digital Marketing & Social Campaign) , Print & Packaging.**
- F) **Shubh Advertising & Technology** the Second Party is promoted by **Mr. Amol Vitthal Jagadale , Arc maestro shivajinagar deccan nr Surya hotel Pune and our company background is Ad agency & IT Sector.**
- G) Give related information, its branches, and dimensional information about the industry concerned with whom the MoU is sworn.

(Shubh advertising & technology is 10 years on boards. Our creative work is based on local understanding but reflects high international standards .We believe that designs exists to enhance people's lives.)

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:**

#### **CLAUSE 1 CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall



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Pune - 411 043.



**Shubh Communication**  
  
**Proprietor**

share all information that may be relevant to secure additional opportunities for one another.

- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## CLAUSE 2 SCOPE OF THE MoU

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group



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B.V.s College of Fine Arts  
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Pune - 411 043.



**Shubh Communication**

  
**Proprietor**



companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.

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- 2.5 Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of **Shubh Advertising & Technology Branding, Print & Packaging, and Online Website & Digital Marketing & Experienced about fashion, lifestyle & Design Sectors.**
- 2.6 Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.7 Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.8 Faculty Development Programs:** Second Party to train the Faculties of First Party for imparting industrial exposure/ training as per the industrial requirement considering the National Occupational Standards in concerned sector, if available.



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**I/C PRINCIPAL**  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**Shubh Communication**  
  
**Proprietor**

- 2.9 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
- 2.10 There is no financial commitment on the part of the **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**, and the First Party to take up any program mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1 Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Shubh Advertising & Technology**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Shubh Advertising & Technology**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

### CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES



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**I/C PRINCIPAL**  
**B.V.s College of Fine Arts**  
**Pune-Satara Road**  
**Pune - 411 043.**



**Shubh Communication**

  
**Proprietor**



5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

**Bharati Vidyapeeth's  
College of Fine Arts, Pune-Satara Road, Pune**

First Party

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Pune**.



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**1/C PRINCIPAL  
B.V.s College of Fine Arts  
Pune-Satara Road  
Pune - 411**



**Shubh Communication**

  
**Proprietor**

**AGREED:**

For  
Bharati Vidyapeeth's  
College of Fine Arts, Pune-Satara Road, Pune

**IC PRINCIPAL**  
B.V.s College  
Pune  
Authorized Signatory



For Shubh Advertising & technology

**Shubh Communication**

*[Signature]*  
Proprietor

Authorized Signatory

Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Pune	Company : Shubh Advertising & Technology
Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Katraj, Pune - PIN - 411043	102, Arc Maestro, Apte Rd, Near Hotel Rendezvous/Santosh Bakery, Shivajinagar, Pune 411004, Maharashtra,
020-24371933	9175001572
<a href="mailto:cofa@bharatividyaapeeth.edu">cofa@bharatividyaapeeth.edu</a>	<a href="mailto:admin@shubhcommunication.com">admin@shubhcommunication.com</a>
<a href="http://cofa.bharatividyaapeeth.edu/">http://cofa.bharatividyaapeeth.edu/</a>	<a href="https://shubhcommunication.com/">https://shubhcommunication.com/</a>

Witness1:

Witness2:

*[Signature]*  
29/07/2022

Witness3:

Witness4:

*[Signature]*



# MEMORANDUM OF UNDERSTANDING(MOU)

BETWEEN

*Bharati Vidyapeeth's College of Fine Arts,  
Katraj, Pune*

&

The Design Trip

  
I/C PRINCIPAL  
B V's College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



THE DESIGN TRIP  
  
PARTNER



## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 26<sup>th</sup> -November - 2021

### BETWEEN

**Bharati Vidyapeeth's College of Fine Arts, Katraj, Pune -Satara Road, Pune, PIN - 411043** the **First Party** represented herein by its **Prof. Anupama R. Patil** (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

### AND

**The Design Trip, 2<sup>nd</sup> Floor, Laxmi Plaza, Above Fine Foods, B/s Gaikwad Patrol Pump, Aundh, Pune - 411045,** the **Second Party** and represented herein by its **Zonal / Divisional Head, Name of Competent Authority / Representative,** (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

  
VC PRINCIPAL  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



THE DESIGN TRIP  
  
PARTNER

- A) First Party is a Higher Educational Institution named:
- (i) **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest.
- E) **The Design Trip**, the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of *designing* - and related fields.
- F) **The Design Trip**, the Second Party is promoted by **Zucol Group** ; 2<sup>nd</sup> Floor, Laxmi Plaza, Above Fine Foods, Aundh, Pune - 411045.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:**

**CLAUSE 1 CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

  
**I/C PRINCIPAL**  
**B.V.s College of Fine Arts**  
**Pune-Satara Road,**  
**Pune - 411 043.**



**THE DESIGN TRIP**  
  
**PARTNER**



- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

#### **CLAUSE 2 SCOPE OF THE MoU**

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
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**VC PRINCIPAL**  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**THE DESIGN TRIP**  
  
**PARTNER**



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- 2.5 Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of **The Design Trip, Branding and Ui/Ux Design.**
- 2.6 Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.7 Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
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- 2.10** There is no financial commitment on the part of the **Bharati Vidyapeeth's**

  
I/C PRINCIPAL  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**THE DESIGN TRIP**  
  
**PARTNER**

of Fine Arts, Pune-Satara Road, Pune, the First Party to take up any program mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

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### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **The Design Trip**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **The Design Trip**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

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- 5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other

  
I/C PRINCIPAL  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**THE DESIGN TRIP**  
  
**PARTNER**







**AGREED:**

For  
Bharati Vidyapeeth's  
College of Fine Arts, Pune-Satara Road, Pune

**I/C PRINCIPAL**  
B.V.'s College of Fine Arts  
Pune-Satara Road  
Authorized Signatory



For  
The Design Trip,  
2<sup>nd</sup> floor, Laxmi Plaza, Aundh, Pune

*Aakash Tharwal*

Aakash Tharwal  
Founder & Creative Director

Authorized Signatory

**THE DESIGN TRIP**  
*Aakash Tharwal*  
PARTNER

<b>Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Pune</b>	<b>The Design Trip</b>
<b>Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Katraj, Pune - PIN - 411043</b>	2 <sup>nd</sup> floor, Laxmi Plaza, Above Fine Foods, Aundh, Pune - 411045
020-24371933	75884 60911
<a href="mailto:cofa@bharatividyaapeeth.edu">cofa@bharatividyaapeeth.edu</a>	<a href="mailto:aakash@thedesigntrip.com">aakash@thedesigntrip.com</a>
<a href="http://cofa.bharatividyaapeeth.edu/">http://cofa.bharatividyaapeeth.edu/</a>	<a href="http://www.thedesigntrip.com">www.thedesigntrip.com</a>

Witness1:

Witness2:

*Agree* [7776841417]  
[Aayush Ingle]

Witness3:

Witness4:

*Sharwari Sapor*  
9011885551

# MEMORANDUM OF UNDERSTANDING(MOU)

BETWEEN

*Bharati Vidyapeeth's College of Fine Arts,  
Katraj, Pune*

&

**Kaamyup Private Limited**

  
I/C PRINCIPAL  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**Kaamyup Private Limited**  
  
**Director**



## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the **14<sup>th</sup> -September - 2021**

### BETWEEN

**Bharati Vidyapeeth's College of Fine Arts, Katraj, Pune -Satara Road, Pune, PIN - 411043** the **First Party** represented herein by its **Prof. Anupama R. Patil** (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

### AND

**Kaamyup Private Limited (Survey No. 60A, Near Florentain Society, Dobarwadi, Pune)**, the **Second Party** and represented herein by its Zonal / Divisional Head, **Mayur B. Chettiar**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

  
I/C PRINCIPAL  
B V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**Kaamyup Private Limited**  
  
Director

- A) First Party is a Higher Educational Institution named:
- (i) **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**
- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest;
- E) **Kaamyup - Freelance Job Portal**, the Second Party is engaged in Business, Manufacturing, Skill Development, Education and R&D Services in the fields of - *IT Software, Software as Service*-and related fields.
- F) **KaamyuP - Freelance Job Portal**, the Second Party is promoted by **Kaamyup Private Limited**(Survey No. 60A, Near Florentain Society, Dobarwadi, Pune), A company that connects freelance talents with verified clients;
- G) Kaamyup Private limited operates out of Pune and has helped 100+ freelancers find relevant clients till date

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERETO AGREE AS FOLLOWS:**

#### **CLAUSE 1 CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its

  
**I/C PRINCIPAL**  
**B.V.s College of Fine Arts**  
**Pune-Satara Road,**  
**Pune - 411 043.**



**Kaamyup Private Limited**  
  
**Director**




related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## CLAUSE 2 SCOPE OF THE MoU

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Industrial Training & Visits:** Industry and Institution interaction will give an insight into the latest developments / requirements of the industries; the Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and

  
HC PRINCIPAL  
B.V.s College of Fine Arts  
Pune-Satara Road,



Kaamyup Private Limited  
  
Director

prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.

- 2.3 Internships and Placement of Students:** Second Party will actively engage to help the delivery of the Internship and placement of students of the First Party into internships/jobs, as per AICTE internship Policy. The Second Party will also register itself on AICTE Internship Policy Portal for disseminating the Internship opportunities available with them.
- 2.4 Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of Freelance resource development and hiring knowledge .
- 2.5 Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6 Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party on the technology trends and in house requirements.
- 2.7** Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
- 2.8** There is no financial commitment on the part of the **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**, the First Party to take up any program mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1** Nothing contained in this MOU shall, by express grant, implication,

  
H/C PRINCIPAL  
B.V.'s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



**Kashyap Private Limited**  
  
Director



Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

#### **CLAUSE 4 VALIDITY**

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **Kaamyup Private Limited**, the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **Kaamyup Private Limited**, the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

#### **CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES**

- 5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

**Bharati Vidyapeeth's  
College of Fine Arts,  
Pune-Satara Road, Pune**

First Party

  
**I/C PRINCIPAL  
B.V.s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.**



**Kaamyup Private Limited  
Survey No. 60A, Near Florentain  
Society, Dobarwadi, Pune**

Second Party

**Kaamyup Private Limited**  
  
**Director**

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Pune.

**AGREED:**

For  
Bharati Vidyapeeth's  
College of Fine Arts,  
Pune-Satara Road, Pune

For  
Kaamyup Private Limited  
Survey No. 60A, Near Florentain Society,  
Dobarwadi, Pune

  
**V/C PRINCIPAL**  
Authorized Signatory  
B.V.'s College of Fine Arts  
Pune-Satara Road,  
Pune - 411 043.



  
**Kaamyup Private Limited**  
Authorized Signatory  
**Director**

Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Pune	Company
Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Katraj, Pune - PIN - 411043	Survey No. 60A, Near Florentain Society, Dobarwadi, Pune, 411001
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<a href="mailto:cofa@bharatividyaapeeth.edu">cofa@bharatividyaapeeth.edu</a>	<a href="mailto:kaamyup@gmail.com">kaamyup@gmail.com</a>
<a href="http://cofa.bharatividyaapeeth.edu/">http://cofa.bharatividyaapeeth.edu/</a>	<a href="http://kaamyup.com">kaamyup.com</a>

Witness1:

Witness2:

Witness3:

Witness4:



## Agreement

This agreement is made and entered into at Bangalore on the 21<sup>st</sup> Nov 2019, by and between **CounterCulture Entertainment Pvt Ltd**, a company based out of 28/8-1, 2<sup>nd</sup> Cross, Hutchins Road, St Thomas Town Post, Bangalore — 560 084 (hereinafter referred to as "CCE" which expression shall mean and include unless repugnant to the context, its successors and permitted assigns on the FIRST PART;

AND

Bharati Vidyapeeth College of Fine Art, located at Bharati Vidyapeeth Campus, Pune-satara rd, Dhankawadi, Pune, Maharashtra 411043, (hereinafter referred to as the "BVCOFA-PUNE" which expression shall mean and include unless repugnant to the context, its successors and permitted assigns) of the SECOND PART.

CCE and BVCOFA-PUNE shall hereinafter be collectively referred to as "Parties" and individually as "Party".

WHEREAS BVCOFA-PUNE has confirmed to host an art & design competition, (the "Event") at BVCOFA-PUNE.

AND WHEREAS CCE is one of India's leading event companies exclusively representing ITC Bingo Tedhe Medhe, an FMCG company, offering a range of delicious and healthy snack options to customers. CCE wishes to engage BVCOFA-PUNE in a Tedhe Medhe — Art contest as charted below.

AND WHEREAS CCE and BVCOFA-PUNE wish to promote the other's event respectively.

AND WHEREAS, this agreement is intended to outline the key points of the cross-promotional relationship, more particularly set out herein, between CCE and BVCOFA-PUNE. The relationship of the Parties shall be governed by the following points:

1	Effective Date	Date of Full Execution of this agreement
2	Territory	India
3	BVCOFA-PUNE's deliverables.	<ol style="list-style-type: none"><li>1 BVCOFA-PUNE will provide CCE all the required permissions and resources to conduct the Tedhe Medhe- Art contest in their premises. The subject event would be open to students of BVCOFA-PUNE only- no external college participation is permitted.</li><li>2 BVCOFA-PUNE will facilitate and ensure a minimum participation of teams as mutually agreed upon with CCE, as a part of the Tedhe Medhe — Art Contest. The mutually agreed upon minimum is <u>5</u></li><li>3 BVCOFA-PUNE will allocate adequate space in their premises for the participants to create the Art installations for the duration of the contest</li></ol>



4 **BVCOFA-PUNE** will ensure to carry out digital promotions of **The Tedhe Medhe- Art** contest via all their official Instagram Handle.

5 **BVCOFA-PUNE** ensures and undertakes complete responsibility of the required security measures for the art installations being created by the participants for the duration of the **Tedhe Medhe - Art Contest**.

6 **BVCOFA-PUNE** will provide CCE with a non-participating member of the college as a dedicated Point of Contact (POC Name: ,

~~Quadrans~~ 9e>stits 22 ) during the entire duration of **The Tedhe Medhe- Art** contest

The responsibilities of the POC will involve

- i Communicate between **BVCOFA-PUNE**, the participants & **CCE**
- ii Conduct/Coordinate digital and on ground promotions for **The Tedhe Medhe - Art Contest** prior to the registrations
- iii Collecting ID and registration details from the participating students
- iv Tracking and monitoring teams during the build phase to ensure all teams participate within the boundaries & terms of the Event as approved by **CCE**
- v Intervening and escalating any unforeseen events, circumstances or situations that may occur during the duration of **The Tedhe Medhe- Art Contest**
- vi Coordinating all digital collaterals for final submissions

4 CCE's Deliverables

- 1 CCE will present a prize of INR 20,000 to the winning Team of the **Tedhe Medhe- Art Contest**, subject to final decisions and approvals by the Brand. This will be a cash prize presented to one team only from **BVCOFA-PUNE**'s participating students.
- 2 CCE will provide the necessary creative collaterals to carry out **The Tedhe Medhe - Art** contest Promotions
- 3 CCE will provide the participants with free **Tedhe Medhe** stock required for building the art installations
- 4 CCE will facilitate digital promotions of the art installation(s) created by the winning individual/team via the Brand's official digital handles

5 Trademarks





		<p>1 Tedhe Medhe grants <b>BVCOFA-PUNE</b> the use of its name and trademarks for purposes of promoting, marketing and advertising its website to its students</p> <p><b>BVCOFA-PUNE</b> grants ITC Bingo Tedhe Medhe and CCE the use of its</p> <p>2 name and trademarks for purposes of promoting, marketing and advertising the Event.</p>
6	Termination	With Ten (10) business days' notice to the other party/person, the party/person may terminate this agreement in case of breach by person/party of any provision of this agreement, including failure to adhere to/deliver all elements required and agreed upon by <b>BVCOFA-PUNE</b> , if such breach is not cured within the Ten (10) business days' notice period.
7	Indemnity	Each Party shall indemnify and hold harmless the other Party and its officers, directors, employees and agents against all losses, damages, expenses and costs incurred on account of any third party proceeding brought against either of the Parties based upon or otherwise arising out of: (a) infringement of third party intellectual property rights due to use of the trademarks provided under this agreement, and (b) any breach of the terms and conditions of this agreement (c) non-compliance of required statutory and Government permissions for conducting the event.
8	No Agency or Partnership	Neither this agreement nor any portion hereof shall be construed to constitute an agency relationship or a partnership between the Party and person hereto. The Person and Party shall remain independent contractors to each other, and neither the Party nor Person shall have the right or authority to bind the Party/Persons to any obligation not expressly and unambiguously stated herein.

For: CounterCulture Entertainment Pvt Ltd By:

Name: Designation:

Date: 21st Nov 2019



For: **BVCOFA-PUNE**

By:



HC PRINCIPAL  
B.V.s College of Fine Arts

Name:

Designation:

Date



## **MEMORANDUM OF UNDERSTANDING (MOU)**

This MOU between Parallel Learning, a company registered under the laws of companies act, 1956 under the number [Bhosari/11/54446] of Plot No 140/141 Sector No 07 PCNFD/A Bhosari, Pune- 411026 and Bharati Vidyapeeth's College of Fine Arts, Pune is to collaborate for designing UI/UX Project for , an application developed by Parallel Learning. The app will aim broadly to facilitate operations management for industrial manufacturing sector.

The project will be funded and supported by Parallel Learning and the Application will be a property of Parallel Learning, Pune. The project team of BVCOFA will provide consultancy for UI design.

Project Co-coordinator and guide for the entire project is from BVCOFA for the project this UI UX Project is Prof. Shruti Nigudkar. The selected students from Fourth Year B.F.A Applied Art 2018-19 batch from Bharati Vidyapeeth's College of Fine Art's, will work under the guidance of Prof. Shruti Nigudkar.

The names of the students are as below:

- 1) Khushboo Seth
- 2) Neha Kshirsagar
- 3) Kavya Chauhan

The said project will start from Sep 2018, and the commitment from BVCOFA will continue till the end of the project or in a year latest till February 2019, whichever is earlier.

The funds for the project will be provided by Parallel Learning, Pune. Travelling and other expenses incurred by the consultancy team from BVCOFA will be borne by Parallel Learning. Parallel Learning will also provide for required guidance and allowances for development and other needs.

Keeping in view the contribution of the Project Team from BVCOFA a suitable remuneration can be given to the students if considered appropriate by Parallel Learning.

During project work the students will be bound by the norms of discipline and conduct as prescribed by the project guides both by, Parallel Learning and BVCOFA, Pune

Parallel Learning reserves rights to cancel the project work of any of the students, who do not comply with organization's code of conduct and do not display academic seriousness necessary for the successful completion of the project work by giving in writing the reason



BVCOFA reserves rights to cancel the project work, at any given point of time, by giving a written notice of two weeks. It also reserves right to reject any of the students who do not comply with Institute's code of conduct.

A weekly report will be submitted to guides by students. Track of their progress can be maintained by using various project management tools as suggested by Parallel Learning.

Project Guide and Student participants from BVCOFA will receive a certificate for their contribution in the project. They will be given a letter by Parallel Learning at the beginning of the project, and also at the end of the project or In February, whichever is earlier for academic purpose. The participating students will be allowed to include this work as part of their academic performance under the Elective Subject User Interface, and have permission to showcase their work for Annual Jury held at the end of the Annual Term.

The terms are mutually agreed by both the parties.



BVCOFA

A handwritten signature in blue ink, appearing to be "J. V. Joshi".

I/C Principal  
B.V.'s College of Fine Arts  
Pune-Satara Road, Pune-43.



Parallel Learning

# MEMORANDUM OF UNDERSTANDING(MOU)

BETWEEN

*Bharati Vidyapeeth's College of Fine Arts,  
Katraj, Pune*

&

*INSPIRE GROUP, Pune*





## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the **15<sup>th</sup> - July - 2018 - onwards**

### BETWEEN

**Bharati Vidyapeeth's College of Fine Arts, Katraj, Pune -Satara Road, Pune, PIN - 411043** the **First Party** represented herein by its **Prof. Anupama R. Patil** (hereinafter referred as '**First Party**', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

### AND

**INSPIRE GROUP, Pune - 4C, Devgiri Apartment, Kothrud Industrial Area, Kothrud, Pune 411038** and represented herein by its owner, **Mr. Sanjay Kulkarni**, (hereinafter referred to as "**Second Party**", company which expression, unless excluded by or repugnant to the subject or context shall include its successors - in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

### WHEREAS:

A) First Party is a Higher Educational Institution named:



(i) **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**

- B) First Party & Second Party believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Skill Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interest;
- E) **INSPIRE GROUP, Pune** the Second Party is engaged in Business in the fields of Designing, Branding, Event, Exhibition and related fields.
- F) **INSPIRE GROUP, Pune** the Second Party is promoted by **Sanjay Kulkarni, 4C, Davgiri Apartment, Kothrud Industrial Area, Kothrud, Pune 411038** a versatile creative agency, expertly blending the worlds of advertising and design and crafting compelling visual and strategic experiences that elevate brands and engage audiences.
- G) In Inspire group we have 3 companies 1) Inspire Design & Branding Services, 2) Inspire Exhibition & Event 3) Idia Yugen, Pune is an advertising agency.

**NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:**

**CLAUSE 1 CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its





related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## CLAUSE 2 SCOPE OF THE MOU

- 2.1 The budding graduates from the institutions could play a key role in technological up-gradation, innovation and competitiveness of an industry. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.
- 2.2 **Curriculum Design:** Second Party will give valuable inputs to the First Party in teaching / training methodology and suitably customize the curriculum so that the students fit into the industrial scenario meaningfully.
- 2.3 **Industrial Training & Visits:** Industry and Institution interaction will give an insight into the latest developments / requirements of the industries; the





Second Party to permit the Faculty and Students of the First Party to visit its group companies and also involve in Industrial Training Programs for the First Party. The industrial training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career. The Second Party will provide its Labs / Workshops / Industrial Sites for the hands-on training of the learners enrolled with the First Party.

- 2.4 Internships and Placement of Students:** Second Party will actively engage to help the delivery of the Internship and placement of students of the First Party into internships/jobs, as per AICTE internship Policy. The Second Party will also register itself on AICTE Internship Policy Portal for disseminating the Internship opportunities available with them.
- 2.5 Skill Development Programs:** Second Party to train the students of First Party on the emerging technologies in order to bridge the skill gap and make them industry ready.
- 2.6** Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programs on the terms specified herein
- 2.7** There is no financial commitment on the part of the **Bharati Vidyapeeth's of Fine Arts, Pune-Satara Road, Pune**, the First Party to take up any program mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

### CLAUSE 3 INTELLECTUAL PROPERTY

- 3.1** Nothing contained in this MOU shall, by express grant, implication, Estoppel or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.





#### CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until it is expressly terminated by either Party on mutually agreed terms, during which period **INSPIRE GROUP, Pune** the Second Party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of **INSPIRE GROUP, Pune** the Second Party after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU
- 4.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination, both parties have to discharge their obligations

#### CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES

- 5.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.



  
**Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Pune**

First Party



  
**INSPIRE GROUP, Pune**  
SANTPA KULKARNI

Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the





Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of Pune.

**AGREED:**

For  
**Bharati Vidyapeeth's College  
of Fine Arts, Pune-Satara Road, Pune**



*[Signature]*  
 \_\_\_\_\_  
 Authorized Signatory

For  
**INSPIRE GROUP, Pune**



*[Signature]*  
 \_\_\_\_\_

Authorized Signatory  
**Sanjay Kulkarni, (Group CEO)**

Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Pune	INSPIRE GROUP, Pune
Bharati Vidyapeeth's College of Fine Arts, Pune-Satara Road, Katraj, Pune - PIN - 411043	4C, Devgiri Apartment, Kothrud Industrial Area, Kothrud, Pune 411038
020-24371933	9823033601
<a href="mailto:cofa@bharatavidyapeeth.edu">cofa@bharatavidyapeeth.edu</a>	<a href="mailto:sanjay@inspiregroup.in">sanjay@inspiregroup.in</a>
<a href="http://cofa.bharatavidyapeeth.edu/">http://cofa.bharatavidyapeeth.edu/</a>	<a href="http://www.inspiregroup.com">www.inspiregroup.com</a>

Witness1: *[Signature]*



Witness3: *[Signature]*

Witness2: *[Signature]*  
 SANDEEP GHOPKE



*[Signature]*  
 Witness4:  
 Mrs. SHAMPA MOGHRE.



## MEMORANDUM OF UNDERSTANDING (MOU)

The goal of this MOU between ISCKON, Pune and Bharati Vidyapeeth's College of Fine Arts, Pune is to collaborate for developing an application called SEVA APP for ISCKON's GYST. The app will aim primarily to facilitate participation and contribution in various social area. The project will be funded and supported by ISCKON and the Application will be a property of ISCKON. BVCOFA will provide consultancy for UI design.

Project Co-coordinator and guide for the entire project is Mr. Toshan Nimai Das. Project Co-coordinator and guide from BVCOFA for the project for UI consultancy is Prof. Shruti Nigudkar. The selected students from T.Y.B.F.A Applied Art 2018 batch from Bharati Vidyapeeth's College of Fine Arts, are shortlisted on the basis of their merit in academic work for the year, and will work under the guidance of Prof. Shruti Nigudkar.

The names of the students are as below:

- 1) Kshitij Marathe TYBFA 2017-2018 Batch
- 2) Akshay Vispute TYBFA 2017-2018 Batch
- 3) Utkarsh Belekar TYBFA 2017-2018 Batch
- 4) Urvi Kulkarni TYBFA 2017-2018 Batch
- 5) Pooja Mundhekar TYBFA 2017-2018 Batch
- 6) Tanushri Kakad TYBFA 2017-2018 Batch

The said project is already started effective from 1st Feb 2018, and the commitment from BVCOFA will continue till the end of the project or in a year latest, whichever is earlier.

Their project will include training/orientation and focus primarily on learning and developing new skills and gaining a deeper understanding of concepts through hands-on application of the knowledge they learned in class.

The funds for the project will be provided by ISCKON. Travelling and other expenses incurred by the consultancy team from BVCOFA will be borne by ISCKON. ISCKON will also provide for required guidance and alliances for development and other needs.

Since the project is socially oriented, and also keeping in view BVCOFA's social commitment and binding, the consultancy will be offered completely free of cost.

During project work the students will be bound by the norms of discipline and conduct as prescribed by the project guides both by, ISCKON and BVCOFA.



Bharati Vidyapeeth's College of Fine Arts Pune-Sastara Road, Pune-43	
Inward No.	337
Date	24/4/2018
Sign	

The ISKCON reserves rights to cancel the project work of any of the students, who do not comply with organization's code of conduct and do not display academic seriousness necessary for the successful completion of the project work by giving in writing the reason.

BVCOFA reserves rights to cancel the project work, at any given point of time, by giving a written notice of two weeks, and also reject any of the students who do not comply with institute's code of conduct.

A weekly report will be submitted to both the guides. Track of their progress can be maintained by using various project management tools as suggested by ISKCON.

Project Guide and Student participants from BVCOFA will receive a certificate for their contribution in the project. They will be given a letter by ISKCON at the beginning of the project, and also after three months from the beginning of the work for academic purpose and on the completion of the project.

The terms are mutually agreed by both the parties.

  
I/C Principal  
B.V.'s College of Fine Arts  
Pune-Satara Road, Pune-43.

Bharati Vidyapeeth's College of Fine Arts  
Dhankawdi, Katraj,  
Pune, Maharashtra 411043



ISKCON  
New Vedic Culture Center,  
Katraj- Kondhwa Bypass,  
Tilekar Nagar, Kondhwa Budruk,  
Pune, Maharashtra 411048