



BHARATI VIDYAPEETH'S
COLLEGE OF FINE ARTS

Approved by AICTE Affiliated to Savitribai Phule Pune University, Pune

2.6.1: Programme Outcomes (POs) and Course Outcomes (COs) for all Programmes offered by the institution are stated and displayed on website

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1	Course Outcomes (COs) for all Programs – Applied art and Painting

First Year Applied art – SEMESTER I

Name of Department- Applied Art

Class- First Year Applied Art (SEMESTER I)

Course: - History of Advertising- I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enhance students' understanding of fundamental principles in Rural Economics.
CO 2	Introduce the pivotal role and relevance of print media in advertising within the contemporary digital landscape.
CO 3	Cultivate comprehension regarding the evolution and significant advancement of media as a vital channel for communicating messages, ideas, and information.
CO 4	Offer students a thorough understanding of the history of early printing, encompassing its origins, major advancements, and diverse roles.
CO 5	Emphasize the historical evolution of media, stressing its importance in conveying messages throughout history.

Name of Department Applied Art

Class- First Year Applied Art (SEMESTER I)

Course: - Theory of Visual Communication-I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Advance students' understanding of the history and fundamental principles of visual communication.
CO 2	Promote comprehension of petroglyphs, highlighting their historical and cultural importance.
CO 3	Develop a foundational understanding of sign language and its practical application in everyday communication.
CO 4	Facilitate students' understanding of the concepts and principles underlying pictograms, including their historical context.
CO 5	Provide students with a comprehensive understanding of the history and usage of various communication forms, such as visual symbols and sign language.

Name of Department Applied Art

Class- First Year Applied Art (SEMESTER I)

Course: - Experience Learning (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enhance students' understanding of material experimentation and handling using diverse materials like handmade paper, clay, paper pulp, POP, flex, PVC, etc.
CO 2	Encourage students to explore the outside world beyond classrooms for a comprehensive understanding.

Name of Department Applied Art

Class- First Year Applied Art (SEMESTER I)

Course: - English (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Cultivate students' language proficiency and comprehension to establish a groundwork for creative writing and copywriting, encouraging creativity and expanding vocabulary exploration.
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Name of Department Applied Art

Class- First Year Applied Art (SEMESTER I)

Course: - Drawing I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enhance students' abilities in sketching and drawing natural elements, like trees, mountains, and rivers etc.
CO 2	Improve fundamental drawing skills, emphasizing aspects such as line quality, proportion, perspective, and shading techniques.
CO 3	Improve understanding of various perspectives and their significance in drawing methods, including outdoor drawing activities.

Name of Department Applied Art

Class- First Year Applied Art (SEMESTER I)

Course: - 2 D Design – I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enable students to understand foundational principles of 2D design, encompassing elements such as line, shape, color, and texture.
CO 2	Develop an understanding of how the principles of 2D design influence visual perception and communication.
CO 3	Facilitate comprehension of color theory and its practical application.
CO 4	Develop students' knowledge and skills essential for effective work in the printing industry, including an understanding of 2-dimensional spaces and their organization.

Name of Department Applied Art

Class- First Year Applied Art (SEMESTER I)

Course: - 3 D Design – I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enable students to understand the basic structure of visual elements in 3D design, emphasizing fundamental principles of three-dimensional designs.
CO 2	Develop students' sense of structure, emphasizing how forms achieve unity through adherence to the physical principles of the observed and studied materials.
CO 3	Nurture practical skills in model-making, with a focus on creating basic geometric forms such as cubes, cylinders, cones, spheres, and prisms.

Name of Department Applied Art

Class:-First Year Applied Art (SEMESTER I)

Course: - Calligraphy and Typography – I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Explore the history of writing, alphabets, scripts, and their formations to provide students with a comprehensive understanding.
CO 2	Improve students' ability to create and understand the technical structure of alphabets.
CO 3	Develop students' ability to deconstruct and analyze letterforms, including understanding components like stems, ascenders, descenders, bowls, and serifs, while gaining knowledge about the utilization of various typefaces in diverse designs
CO 4	Explore the history of writing, including the development of alphabets, various calligraphic schools, and scripts to provide students with a comprehensive understanding.
CO 5	Enhance students' ability to utilize traditional and modern writing tools proficiently.
CO 6	Enhance students' skills through practicing basic strokes for fine motor skill development, enabling proficiency in writing Devanagari and Roman alphabets, and fostering exploration of the artistic and creative aspects of calligraphy.

Name of Department Applied Art

Class:-First Year Applied Art (SEMESTER I)

Course: - Sign and Symbols – I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Equip students with the skills to analyze and interpret visual and textual signs across diverse media forms, utilizing semiotic principles.
CO 2	Cultivate a deep understanding of symbols and their versatile usage in different contexts.
CO 3	Provide a holistic and well-rounded understanding of how signs and symbols function and evolve within various cultural and contextual contexts.
CO 4	Enable students to study signs and symbols, discerning their meanings in various contexts, and develop the ability to identify and design for specific contextual purposes.

Name of Department Applied Art

Class:-First Year Applied Art (SEMESTER I)

Course: - Fundamental of Layout – I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enhance students' comprehension of layout concepts.
CO 2	Foster a creative understanding of balance, symmetry, asymmetry, and proportion in compositions.
CO 3	Enhance students' ability to use basic design elements like lines, shapes, colors, textures, and spaces effectively.

First Year Applied art – SEMESTER II

Name of Department- Applied Art

Class- First Year Applied Art (SEMESTER II)

Course: - History of Advertising-II (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Provide students with an understanding of the history of visual communication and its fundamental concepts.
CO 2	Explore the historical, social, and economic aspects of advertising. Introduce students to the evolution stages of advertising.
CO 3	Foster an understanding of how the development of advertising has led to emerging media and their significance in communication.
CO 4	Equip students with knowledge about various media types, including their characteristics, scope, benefits, and their role in communication, forming a foundational understanding for overall advertising and communication.

Name of Department Applied Art

Class:-First Year Applied Art (SEMESTER II)

Course: - Theory of Visual Communication-II (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enhance students' understanding of various elements in visual communication and their basic concepts.
CO 2	Introduce students to the connections between communication, marketing, and advertising. Also, teach them about different color systems and how they're used in various communication contexts.

Name of Department Applied Art
Class:-First Year Applied Art (SEMESTER II)
Course: - Experience Learning -II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Enhance students' understanding of various elements in visual communication and their basic concepts.
CO 2	Familiarize students with the connection between communication, marketing, and advertising. Also, introduce them to various color systems and how they're used in different communication contexts.

Name of Department Applied Art
Class:-First Year Applied Art (SEMESTER II)
Course: - Visual Aesthetic (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Help students understand the importance of Rasa Shastra, its fundamental ideas, and how it relates to communication design.
CO 2	Foster art appreciation skills in students and encourage them to relate art to communication design

Name of Department Applied Art
Class:-First Year Applied Art (SEMESTER II)
Course: - Drawing II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Guide students in mastering the rendering of various basic facial features from the fundamentals.
CO 2	Introduce learners to different perspectives in art and design.
CO 3	Acquaint students with the basic visual elements of 2D design, emphasizing fundamental principles of two-dimensional designs, including the study of 2-dimensional spaces and their

	organization.
CO 4	Familiarize students to the basic visual elements of 3D design, emphasizing fundamental principles of three-dimensional designs.

Name of Department Applied Art
Class:-First Year Applied Art (SEMESTER II)
Course: - 2 D Design – II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Aid students in developing a sense of structure, understanding gravitational and mechanical principles.
CO 2	Introduce learners to Gestalt Theory and its practical implementations.

Name of Department Applied Art
Class:-First Year Applied Art (SEMESTER II)
Course: - 3 D Design – II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Guide students in understanding the Basic Elements of Design and implementing them effectively.
CO 2	Assist students in constructing 3D forms and creating compositions.
CO 3	Enable learners to adeptly arrange shape forms, colors, and textures to create compositions in 3D forms, with a focus on contextually and usability, especially in packaging design.
CO 4	Introduce learners to various materials relevant to the field

Name of Department Applied Art

Class:-First Year Applied Art (SEMESTER II)

Course: - Calligraphy and Typography – II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Assist learners in constructing basic letter forms effectively.
CO 2	Enable students to explore diverse applications of typefaces and understand their effects.
CO 3	Facilitate the ability to design compositions using types and calligraphy, emphasizing effective communication through visual elements

Name of Department Applied Art

Class:-First Year Applied Art (SEMESTER II)

Course: - Sign and Symbols – II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Assist learners in comprehending Semiotics and Visual Language.
CO 2	Enable students to grasp the concept of Symbology and its diverse aspects on different strata.
CO 3	Facilitate the creation of symbols by understanding their contexts, ranging from realistic to graphic representations.
CO 4	Introduce learners to various types of symbols and their effects, emphasizing the process of creating a symbol by understanding its communication purpose and context.

Name of Department Applied Art
Class:-First Year Applied Art (SEMESTER II)
Course: - Fundamental of Layout – II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Acquaint students with Advertising Media and its fundamental elements.
CO 2	Introduce learners to Layout Exercises tailored to each media, emphasizing Content Hierarchy.
CO 3	Develop students' understanding of hierarchy and its establishment through layout, incorporating practical exercises.
CO 4	Enhance students' skills by engaging in various exercises, such as analyzing and comparing advertisements from different media, labeling elements, creating multiple layouts from the same elements, and applying basic shape composition principles to advertising layout design.

Second Year Applied art – SEMESTER III

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Theory of Communication Design (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Demonstrate a comprehensive understanding of the fundamental principles and theories underlying communication design.
CO 2	Analyze and critique various forms of visual communication, including graphic design, typography, and multimedia, assessing their effectiveness and impact.
CO 3	Place communication design in historical and cultural contexts, exploring the evolution of design trends and movements over time.
CO 4	Apply principles of semiotics, identify key design elements and principles, and emphasize user-centered design to create visually impactful communication materials. Additionally, demonstrate proficiency in the design process and gain competence in relevant design software tools.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - History of Advertising (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Demonstrate knowledge of major art and design movements, including key characteristics, artists, and historical contexts.
CO 2	Develop critical analysis skills to interpret visual artworks and design objects, identifying formal elements, symbolism, and artistic techniques.
CO 3	Gain insight into the historical, cultural, social, and political contexts surrounding the emergence and evolution of art and design movements.
CO 4	Cultivate research and writing skills for scholarly essays on art and design history, encourage critical thinking regarding the movements' impact on society, and explore global perspectives in both Western and non-Western traditions. Familiarize students

	with key artists, their influential works, and the evolution of their styles.
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Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Printing Technology (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop a comprehensive understanding of various printing processes, encompassing offset printing, digital printing, flexography, gravure printing, and screen printing.
CO 2	Familiarize students with different types of print media, such as paper, cardboard, textiles, and plastics, and their suitability for various printing techniques.
CO 3	Gain proficiency in color theory and color management techniques to ensure accurate and consistent color reproduction in print.
CO 4	Learn and apply skills related to printing equipment operation, prepress and post press operations, quality control, and print design principles for effective communication in print media.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Print Making (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop proficiency in diverse printmaking techniques, including intaglio, relief, lithography, serigraphy (screen printing), and monotype.
CO 2	Gain expertise in handling printmaking materials and tools, such as ink, paper, printing presses, carving tools, and screens.
CO 3	Cultivate skills in design and composition to create aesthetically pleasing and conceptually meaningful artworks within the realm of printmaking.
CO 4	Acquire an understanding of the historical evolution of printmaking as an art form, including key movements and artists, along with familiarity with printmaking terminology and vocabulary specific to various techniques.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Clay Modeling (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop proficiency in handling clay as a sculpting medium, including techniques for shaping, molding, and manipulating clay.
CO 2	Gain knowledge of different types of clay, their properties, and suitability for various sculpting methods.
CO 3	Explore a range of sculptural techniques in clay modeling, incorporating additive and subtractive methods.
CO 4	Develop skills in understanding scale and proportion, thinking in three dimensions, studying anatomy, and creating surface texture and detailing for realistic or abstract clay sculptures.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Cyber Securities (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Define and explain cyber security fundamentals, including key concepts, principles, and related terminology.
CO 2	Identify, analyze, and comprehend common cybersecurity threats and vulnerabilities, along with understanding the motivations and techniques employed by cybercriminals.
CO 3	Evaluate the importance of security policies, compliance with regulations, and ethical/legal considerations in cybersecurity.
CO 4	Demonstrate practical knowledge in network security, operating system security, utilization of cybersecurity tools and technologies, and the implementation of cryptographic techniques to safeguard data.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Drawing (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop a strong foundation in basic drawing techniques, encompassing line, shape, form, shading, and composition
CO 2	Improve observational skills to accurately represent objects, scenes, and figures from life or reference materials.
CO 3	Encourage creative expression through drawing as a medium for conveying thoughts, emotions, and ideas visually.
CO 4	Familiarize students with various drawing materials and tools, including graphite, charcoal, ink, pastels, and digital media, promoting proficiency in their use. Additionally, introduce principles of perspective, anatomy and figure drawing, and composition and design for creating visually compelling drawings.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Typography (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Identify and explain the significance of different typefaces for conveying tone, mood, and message in written materials.
CO 2	Evaluate and apply principles of typography to ensure legibility and readability, catering to the comprehension needs of a target audience.
CO 3	Create visual hierarchy using font size, weight, and style to guide readers' attention and emphasize crucial information.
CO 4	Demonstrate proficiency in spacing and kerning techniques, apply alignment and grid systems for visual balance, incorporate color theory and contrast for enhanced appeal, and effectively integrate typography with other visual elements in multimodal communication.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Visualization (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop advanced visualization skills using various mediums and tools for effective communication of ideas.
CO 2	Demonstrate proficiency in applying diverse visual elements, including color, composition, and typography, to create visually compelling messages.
CO 3	Explore interactive design and multimedia principles, gaining practical experience in creating engaging visual communication projects.
CO 4	Understand the integration of visual elements with technology, emphasizing user experience (UX) and user interface (UI) design principles, and learn to develop and communicate brand identities strategically.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Identity Design (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Gain a solid understanding of branding principles, including brand identity, personality, and positioning concepts.
CO 2	Develop proficiency in designing unique, memorable, and versatile logos.
CO 3	Acquire advanced typography skills for effective and harmonious brand identities.
CO 4	Apply color theory principles to select and use colors effectively, create comprehensive visual identity systems, and collaborate effectively with clients and stakeholders to translate brand objectives into visual solutions.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER III)

Course: - Media Basic and Design (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop a strong foundation in media literacy for critical analysis and evaluation of print, digital, and audiovisual content.
CO 2	Gain a deep understanding of design principles applicable to various media, including layout, typography, color theory, and composition.
CO 3	Acquire the ability to communicate effectively through visuals, utilizing images, graphics, and design elements to convey messages and ideas.
CO 4	Explore the historical and theoretical foundations of media, including media technologies' evolution, media effects, and communication theories. Additionally, develop proficiency in digital design software, learn writing basics for various media platforms, and gain hands-on experience in multimedia production.

Second Year Applied art – SEMESTER IV

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - Theory of Communication Design (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop an understanding of ethical and social responsibilities in communication design, covering aspects such as representation, diversity, and cultural sensitivity.
CO 2	Analyze communication design effectively by studying both successful and unsuccessful case studies across various media, providing insights into their outcomes.
CO 3	Demonstrate proficient communication of ideas and design concepts through presentations, reports, and visually impactful design projects.
CO 4	Develop a well-rounded portfolio showcasing growth and expertise in communication design, encompassing a variety of projects.
CO 5	Foster critical and creative thinking skills to tackle design challenges and make informed decisions in the field of communication design.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - History of Art and Design (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Evaluate diverse art and design movements, similarities and differences in styles, themes, and artistic philosophies.
CO 2	Introduce students to various art and design theories, encourage engagement in discussions on the interpretation and evaluation of artworks through different critical approaches.
CO 3	Provide firsthand exposure to original artworks through museum and gallery visits, allowing students to apply knowledge in an immersive setting.

CO 4	Explore cross-disciplinary aspects of art and design history, connecting it to literature, philosophy, sociology, and science for a broader understanding of cultural significance.
CO 5	Prompt students to consider ethical considerations in art and design, including cultural appropriation and representation, while equipping them with effective presentation skills for confident communication of insights to peers and instructors.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - Copy Writing (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Demonstrate mastery in creative, formal, and applied writing styles, grasping nuances, tones, and structures unique to each.
CO 2	Develop the skill to communicate ideas clearly and persuasively in writing, catering to diverse audiences and purposes.
CO 3	Nurture creative thinking to produce original content, establishing a unique voice and style in both creative writing and innovative copywriting.
CO 4	Foster critical thinking skills for the analysis and evaluation of written works, understanding the impact of language choices, structure, and persuasive techniques.
CO 5	Learn the art of storytelling, encompassing narrative structure, character development, and plot creation, applicable to both creative and practical contexts.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - User Experience Study (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Gain a concrete understanding of User-Centered Design principles, focusing on empathy, usability, accessibility, and the iterative design process.
CO 2	Enhance proficiency in planning and implementing diverse user research methods, such as interviews, surveys, observations, and usability testing, to uncover user needs and behaviors.

CO 3	Learn to organize information effectively and create meaningful interactions using wire framing, prototyping, and user flows in Information Architecture and Interaction Design Proficiency
CO 4	Attain proficiency in using industry-standard design tools and software for practical application, including creating prototypes, wireframes, and mockups.
CO 5	Evaluate digital interface usability and user experience through heuristic evaluations and user testing, identifying and implementing design improvements

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - Illustration (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop a solid foundation in diverse illustration techniques, showcasing proficiency in drawing, sketching, rendering, digital illustration, and relevant tools and software.
CO 2	Cultivate creativity and originality in visual storytelling, character development, and conceptual thinking. Learn to generate and refine ideas for effective communication through images for
CO 3	Attain an understanding of visual communication principles, encompassing conveying messages, emotions, and narratives through illustrations. This includes knowledge of composition, color theory, and visual hierarchy.
CO 4	Explore the history of illustration, studying various styles, movements, and the cultural impact of illustrators and their works. Contextualize personal work within the broader scope of the field.
CO 5	Comprehend industry standards, professional ethics, project management, client interactions, and the process of preparing work for publication or presentation in the business side of illustration

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - UX / UI (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Grasp fundamental design principles for creating intuitive user interfaces, covering layout, typography, color theory, and visual hierarchy.
CO 2	Acquire knowledge of the user-centered design process, including user research, persona creation, and usability testing, to identify and meet user needs and preferences.
CO 3	Develop skills in creating wireframes and prototypes using industry-standard tools, translating design concepts into tangible prototypes for testing and evaluation.
CO 4	Master effective information structuring and the creation of logical navigation systems to enhance user understanding and ease of use within digital interfaces, focusing on Information Architecture and Navigation.
CO 5	Gain insights into designing user-product interactions, including micro-interactions, feedback systems, and creating engaging user experiences through responsive interfaces

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - Photography (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Attain a strong understanding of photography's technical aspects, covering camera operation, lenses, lighting, exposure, and post-processing software.
CO 2	Enhance Visual Literacy by cultivating an eye for composition, framing, and visual storytelling, enabling the analysis and comprehension of visual elements and their impact on narrative.
CO 3	Understand the historical evolution of photography as an art form, studying influential photographers and the evolution of techniques influencing contemporary culture.
CO 4	Develop creative skills and utilize photography as a means of artistic expression, fostering experimentation and the creation of a distinctive visual style.
CO 5	Improve the ability to critically analyze photographs, both personal and others', and articulate thoughts on visual narrative, composition, and technical aspects effectively.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - Display Design (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop a thorough understanding of fundamental design principles such as balance, emphasis, rhythm, proportion, and unity to create impactful displays.
CO 2	Master the art of visual communication by utilizing typography, color theory, layout, and imagery to effectively convey ideas and messages.
CO 3	Expertise in three-dimensional design, utilizing and manipulating physical spaces with considerations for scale, dimension, and spatial relationships.
CO 4	Understanding of consumer psychology and behavior to create displays that attract attention and drive desired actions.
CO 5	Integration of technology and digital tools in display design, including software for mock-ups, digital displays, interactive elements, and staying updated on emerging display technologies.

Name of Department Applied Art

Class:- Second Year Applied art (SEMESTER IV)

Course: - Media Basic and Design (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand ethical and social obligations in media, covering issues like accuracy, bias, privacy, and copyright.
CO 2	Nurture critical thinking skills for analyzing media messages, identifying target audiences, and assessing media's societal and cultural impact.
CO 3	Obtain fundamental research methods in media, focusing on data collection and analysis to inform strategic media design choices.
CO 4	Explore narrative techniques across various media formats, including journalism, advertising, and filmmaking.
CO 5	Master visual editing skills, encompassing image selection and manipulation, to enhance the visual appeal and clarity of media content.

First Year Applied art – THIRD YEAR (Annual Pattern)

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Theory of Communication Design (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Acquire research methods, tools, and data analysis skills for effective design solutions. Copywriting Study: Develop targeted messages by integrating verbal and visual elements, adapting copy across platforms with an understanding of audience psychology, and ensuring ethical and legal compliance.
CO 2	New Age Media - Digital and Non-Digital Study: Understand the new age media ecosystem and develop digital media fluency Create content for diverse platforms, ensuring brand consistency Implement audience engagement strategies with ethical considerations
CO 3	Brands and Branding Study: Understand brand concepts, develop strategies, and ensure visual and verbal representation Ensure brand consistency, create comprehensive brand experiences, and innovate in branding practices.
CO 4	Comprehensive Research Study: Utilize research methodologies for market understanding and strategy development Apply market research techniques, analyze data, and understand market trends Gain product understanding, apply user-centric design principles, and emphasize adaptability in design Visualization Study: Develop visual literacy and master creative visualization techniques Understand visual hierarchy, represent ideas through visuals, and acquire data visualization skills, Create user-centric visual solutions
CO 5	Art & Design History Awareness Study: Build awareness of the history of art and design, understanding its origin and development Appreciate the influence of art and design in contemporary practices.

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - CD 1-(B) Communication Campaign for Advertising (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Comprehensive Campaign Analysis: Thoroughly assess advertising campaigns for effectiveness and areas of improvement. Learn to create clear and logical flowcharts, covering strategy, content hierarchy, decision points, and execution processes.
CO 2	Campaign Component Analysis: Analyze campaign components, including message, visual elements, media usage, target audience, and overall strategy.
CO 3	Advertising Proposal Skills: Develop advertising proposals focusing on target audience analysis, creative concepts, budget planning, media selection, and performance metrics. Foster strategic thinking and effective communication for successful campaign outcomes. Gain knowledge in conducting comprehensive research for campaigns, covering market analysis, target audience profiling, competitor assessment, and messaging strategies.
CO 4	Campaign Evaluation: Conduct a comprehensive study of communication campaigns, assessing effectiveness and identifying areas for improvement. Evaluate campaign messages for clarity, appeal, and effectiveness, analyzing design elements, copy, and overall visual impact.
CO 5	Multimedia Campaign Development and Execution: Plan and develop multimedia advertising campaigns across various platforms for maximum audience reach and impact. Produce creative content aligning with campaign objectives, emphasizing storytelling, visual design, and creative ideas. Gain expertise in the final execution of advertising campaigns, emphasizing attention to detail, project management, and collaboration.

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Design Brand Experiences (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Brand Identity Mastery: Develop a profound understanding of brand identity concepts and theories, emphasizing their significance in design.
CO 2	Strategic Brand Application: Acquire the ability to create and apply brand strategies, incorporating considerations such as

	market positioning, target audience analysis, and competitive differentiation in design projects.
CO 3	Consumer-Centric Brain Mapping: Utilize brain mapping techniques to comprehend consumer psychology, emotions, and cognitive processes relevant to design. Proficiently integrate visual elements for cohesive communication of brand identity across diverse design materials.
CO 4	Consistent Branding Expertise: Develop skills to maintain brand consistency across various design elements and media platforms. Adapt design elements to different contexts, employing mood boards and selecting color schemes, typography, imagery, and design elements that convey the desired brand mood and essence.
CO 5	Consumer-Centric Design Solutions: Apply consumer behavior and perception knowledge to create design solutions resonating with target audiences and aligning with brand values. Gain expertise in logo design, focusing on simplicity, symbolism, and scalability, along with skills in typography and color psychology for distinctive and effective brand representation.

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Graphics for Retail Exhibition & Events (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Acquire knowledge and skills to create visually appealing signage solutions. Conceptualize, design, and produce signage considering typography, color, materials, and user experience. Develop a deep understanding of wayfinding and environmental graphics for effective design in building signs and space graphics.
CO 2	Understand the role of map design in creating effective and visually appealing maps. Gain skills in cartography, spatial data analysis, and graphic design for conveying information and making informed decisions. Equip students for careers in geography, urban planning, and environmental science.
CO 3	Develop the ability to create appealing and marketable merchandise. Emphasize concepts like branding, product aesthetics, and target audience engagement. Learn to design products that reflect brand identity and drive sales.
CO 4	Learn to create functional and visually appealing packaging solutions. Gain skills in graphic design, materials selection, structural design, and branding. Develop packaging that not only protects products but also communicates brand identity effectively.
CO 5	Develop skills to plan and create functional, aesthetically pleasing environments. Gain expertise in spatial planning, interior design, and resource utilization. Design spaces that meet user needs and enhance the quality of life.

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Publication Design (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Newspaper Design Proficiency: Acquire knowledge and skills in creating well-organized and visually engaging newspaper pages. Learn typography, grid systems, image placement, and headline hierarchy. Proficiently design newspaper layouts for effective content presentation, preparing for careers in editorial design and journalism.
CO 2	Magazine Design Expertise: Develop skills in creating compelling and well-structured magazine layouts. Learn typography, image placement, grid design, and visual storytelling. Gain proficiency in editorial design and publication production for careers in the field.
CO 3	Book Cover Design Mastery: Equip students with skills in typography, illustration, and layout for book cover design. Craft captivating book covers that convey the essence of a story and attract readers. Prepare for careers in graphic design and publishing through effective book cover design.

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Story Telling & Visual Scripting (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Product Showcase Mastery: Learn to showcase products with compelling visuals through lighting techniques, composition, and post-processing. Capture and present products in a way that enhances their appeal, preparing for careers in e-commerce, advertising, or marketing.
CO 2	Character Design Proficiency: Develop the ability to conceptualize and create original, compelling characters. Gain proficiency in visual storytelling, anatomy, and style. Craft characters suitable for various media like animation, video games, and illustration.
CO 3	Short Film Production Skills: Create 30-second product or service films with effective storytelling. Learn scriptwriting, filming, editing, and visual storytelling for producing engaging short films. Equip students to communicate the essence and benefits of products or services persuasively in marketing films.

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Illustration (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Advertising Illustration Expertise: Develop skills in creating compelling visual content for diverse advertising campaigns. Gain proficiency in concept development, design, and digital tools. Communicate effectively through visual storytelling for successful advertising outcomes. Character Development Mastery: Learn to create well-rounded story characters with depth, motivations, and relatability. Understand the role of characters in driving plot and themes. Craft engaging narratives that connect with audiences on a profound level.
CO 2	Publication Illustration Knowledge: Acquire essential skills in visual storytelling, layout design, and image integration for various printed and digital publications. Develop a strong artistic voice and create engaging illustrations.
CO 3	Background Design for Media: Acquire the ability to craft immersive and contextually rich visual environments for animation, gaming, or film. Apply artistic techniques, composition, and storytelling elements to enhance narrative settings and engage audiences effectively.
CO 4	Fashion Design Illustration Skills: Learn rendering fashion designs using various mediums, emphasizing proportions, anatomy, and fabric drapery. Develop personal style, sketching techniques, and the ability to convey fashion concepts through art. Foster creativity and professionalism in the field of fashion illustration.
CO 5	Digital Illustration Proficiency: Understand fundamental design principles, techniques, and software proficiency in digital illustration. Create visually engaging artwork, refine creativity, master digital tools, and convey ideas and concepts effectively through digital art.

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Typography (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Font Development Skills: Explore inspiration from historical typography, nature, art, and culture for font creation. Understand type design principles, letterform structure, and software tools.
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	Guide students in crafting unique and expressive typefaces.
CO 2	<p>Font Stylization Mastery:</p> <p>Cover typography principles, typeface selection, and letterform design.</p> <p>Learn the art of harmonizing text with visuals for various design applications.</p> <p>Create captivating and legible textual elements.</p>
CO 3	<p>Digital Techniques in Typography:</p> <p>Apply digital techniques like kerning, tracking, leading, and font selection.</p> <p>Emphasize design principles, color theory, and software proficiency.</p> <p>Enhance the visual impact of typography in digital media.</p>

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Visualization (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	<p>Visual Expression Proficiency:</p> <p>Convert ideas into visual expressions in direct and indirect contexts.</p> <p>Develop skills in concept creation, visual storytelling, and applying design elements to convey meaningful messages through diverse media channels.</p>
CO 2	<p>Synergetic Visual Series Creation:</p> <p>Understand how to create cohesive visual series for products or services.</p> <p>Learn concept development, composition, and message coherence, emphasizing design principles, storytelling, and creative integration of pictorial and typographic elements.</p>

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - Elective – Photography (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	<p>Product Photography Expertise:</p> <p>Gain expertise in capturing high-quality product images through lighting, composition, and</p>
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	<p>post-processing techniques. Produce professional photographs enhancing marketing, e-commerce, and advertising efforts.</p>
CO 2	<p>Visual Storytelling Skills: Use visual storytelling techniques to convey compelling narratives through images. Develop skills to capture emotion, context, and meaning, creating engaging photos that communicate powerful stories.</p>
CO 3	<p>Magazine Photography Proficiency: Learn composition, lighting, and storytelling for magazine photography. Capture compelling images that effectively convey content and engage readers, fostering creativity and technical proficiency.</p>
CO 4	<p>Model Photography Mastery: Understand posing techniques, lighting control, composition, and post-processing skills. Capture compelling and professionally styled images of models, conveying mood, beauty, and storytelling in photographs.</p>

Name of Department Applied Art

Class:- Third Year Applied Art

Course: - User Interface (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	<p>Digital Interface Learning: Focus on websites and sound user study, emphasizing wireframes, page layouts, and effective navigation systems. Understand user needs, conduct research, and design interfaces for intuitive and seamless user experiences. Emphasize responsive design, accessibility, and usability testing to ensure the effectiveness of the final digital product.</p>
CO 2	<p>Comprehensive UI Design Knowledge: Cover the full UI design process, including goal understanding, user analysis, paper-based design prototypes, and user testing. Emphasize user-centered design, effective interface creation, and various evaluation techniques to ensure usability and user satisfaction.</p>
CO 3	<p>Web and App Interface Design Expertise: Gain knowledge in designing websites and complex interactive app screens, focusing on UX and UI design principles. Learn wire framing, prototyping, responsive design, information architecture, and user-centered design. Develop skills to create visually appealing, user-friendly digital interfaces meeting functional and aesthetic requirements for web and app development.</p>

First Year Applied art – Fourth year (Annual Pattern)

Name of Department Applied Art

Class:-Final Year Applied Art

Course: - Theory of Communication Design

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Grasp campaign planning principles and industry best practices, enabling the creation of comprehensive plans with target audience identification, messaging, and tactics.
CO 2	Analyze campaign results adeptly and provide recommendations for optimized outcomes in real-world organizational contexts.
CO 3	Understand the crucial role of research in brand strategy, encompassing various research types essential for effective branding decision-making.
CO 4	Explore the evolution of media, including traditional and new-age forms such as print, broadcast, digital, social media, AR, VR, and others.
CO 5	Develop a strong foundation in qualitative and quantitative research methodologies, including diverse research designs, methods, and techniques.
CO 6	Acquire practical skills in conducting and analyzing qualitative and quantitative research, emphasizing data collection and analysis techniques for informed decision-making.

Name of Department Applied Art

Class:-Final Year Applied Art

Course: - Dissertation

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Acquire a foundational understanding of research principles and concepts.
CO 2	Explore various research designs, methods, and techniques, developing a comprehensive information base.
CO 3	Cultivate skills in conducting and analyzing research, focusing on proficient data collection and analysis.
CO 4	Learn to select and apply appropriate research methods and tools based on hypotheses and contextual factors.
CO 5	Develop expertise in dissertation research, encompassing structural processes, literature review, chapter outlining, bibliography creation, endnote usage, and technical considerations, leading to effective drafting, formatting, and citation referencing.

Name of Department Applied Art

Class:-Final Year Applied Art

Course: - Internship

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Examine career prospects before graduation by combining theoretical knowledge with practical experience.
CO 2	Develop a record of work experience, acquiring specific skills through internships and initiating the construction of a professional network

Name of Department Applied Art

Class:-Final Year Applied Art

Course: - Communication Design I -Campaign

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop a thorough understanding of fundamental principles in campaign development, including market analysis to identify brands in need of advertising campaigns.
CO 2	Understand the importance of various research methods in advertising campaign design, including competitor analysis and identifying competitive advantages.
CO 3	Acquire comprehensive knowledge of target audience (TA) analysis and segmentation strategies for effective campaign planning.
CO 4	Explore various positioning strategies for brands and understand the suitability of different media channels in diverse advertising campaigns.
CO 5	Attain practical skills in creating compelling campaign proposals, utilizing ideation techniques, executing ideas through visual representation, applying copywriting techniques, and fostering effective communication and collaboration within mentor-mentee relationships.

Name of Department Applied Art

Class:-Final Year Applied Art

Course: - Communication Design II - Branding

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop a profound comprehension of research's essential role in branding projects, including evaluating existing market brands for branding requirements.
CO 2	Obtain inclusive skills in problem-solving within the branding process, with a focus on identifying and diagnosing branding issues.
CO 3	Develop ability in employing the Golden Circle framework to define a brand's "why," "how," and "what," alongside SWOT analysis and competitor evaluation.
CO 4	Excel in identifying target audience characteristics and needs, comprehending brand elements including personality traits, values, and culture.

CO 5	Broadly understand the branding project scope, ideation process, and creative development, emphasizing effective collaboration, communication, and feedback.
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Name of Department Applied Art

Class:-Final Year Applied Art

Course: - Elective

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Attain a comprehensive understanding of the subject, its objectives, and anticipated project outcomes.
CO 2	Understand overall elective topics, evaluating its pros and cons considering own skillset and inclination.
CO 3	Refine your skills in conducting preliminary research, addressing key aspects such as the what, who, why, when, where, and how of the chosen topic.
CO 4	Cultivate critical design thinking skills to formulate pertinent and insightful questions, delving into nuances and conducting thorough research to extract essential information.
CO 5	Foster critical thinking skills, focusing on understanding the ideal target audience, creating user personas, studying target audience objectives, and grasping the importance of real-world budgeting and revenue generation for scaling ideas effectively.

First Year Painting – SEMESTER I

Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - History of Art (India) I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Demonstrate comprehensive understanding of Bhimbetka Rock Paintings in prehistoric art.
CO 2	Acquire insight into the Indus Valley civilization, focusing on Terracotta, Sculpture, and Pottery.
CO 3	Explore Mother goddesses, Seals with bull images, and Architectural brilliance in town planning.
CO 4	Gain nuanced understanding of the historical significance and cultural context of both Bhimbetka Rock Paintings and the Indus Valley civilization.

Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - Fundamentals of Art - I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Explore fundamental Elements of Art: Line, Form, Tone, Color, and Texture.
CO 2	Grasp Principles of Art and Design: Balance, Contrast, Rhythm, Emphasis, and Unity.
CO 3	To develop a comprehensive understanding and application of artistic components.
CO 4	Foster a foundation for creating aesthetically pleasing visual compositions.

Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - English - I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Technical and Creative Writing Skills: Descriptive, Report, Paragraph, Summary, Personal, and Academic Email Writing.
CO 2	Awareness of Common Sentence Errors: Number, Gender, Pronoun, Preposition, Article, etc.
CO 3	Understanding Types of Sentences: Declarative, Interrogative, Imperative, And Exclamatory.
CO 4	Ability to Transform Sentences: Active to Passive, Direct to Indirect, Affirmative to Negative.
CO 5	Proficiency in Writing about Hypothetical Situations and Photographs to convey essence effectively.

Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - Drawing from Manmade and Nature - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Differentiate basic and advanced shapes, including Cones, squares, circles, rectangles, pyramids, and cylinders.
CO 2	Understand the visual properties of transparent and opaque natural objects, such as capsicum, tomato, grapes, brinjal, and apple.
CO 3	Create detailed drawings of peeled fruits like banana, orange, sweet lime, and pomegranate.
CO 4	Understanding of artistic representation through observation of both man-made and natural subjects.

CO 5	Explore contrasting textures of soft and hard surfaces in drawings from both man-made and natural object subjects.
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Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - Drawing From Life - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Produce realistic drawings focusing on the nose, lips, eye, ear, hand, and foot from life using cast models.
CO 2	Create detailed head studies to explore facial anatomy and improve observational drawing skills.
CO 3	Produce comprehensive studies of the full figure from cast models to refine understanding of human anatomy and proportions.
CO 4	Create dynamic studies of limbs from live models to capture gesture, anatomy, and human movement subtleties.
CO 5	To understand and improve observational drawing skills through various studies.

Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - Memory Drawing - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Memory Drawing: Sketching in classroom, drama/movie settings, and public places.
CO 2	Human Figure with background, utilizing one-point perspective for scenes like railway stations or markets.
CO 3	Practice enhancing observational skills and capturing scenes with depth and context.

Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - 2 D Design - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understanding of Colour Mediums: Transparent (Watercolour, Waterproof ink) and Opaque (Poster colour), Pastels (Wax crayons), Transparent papers (Cellophane).
CO 2	Familiarity with Colour Concepts: Hue, Value, Chroma, Shade, Tone, Gray Scale, Chromatic Value Scale, and Colour Value Scale.
CO 3	Knowledge of Colour Schemes: Primary, Secondary, Tertiary, Quaternary; Achromatic, Polychromatic; High, Middle, and Low Key; High, Middle, and Low Contrast.
CO 4	Experience in Colour Harmonies: Complementary, Split Complementary, Double Split Complementary, Analogous, Warm, and Cool; Naturalisation of Colour; Advancing and Receding Colours.
CO 5	Explore Space Division: Utilize different types of lines and forms with contrast keys.

Name of Department- Painting

Class- First Year Painting (Semester I)

Course: - 3 D Design - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Proficiency in 3D Design: Demonstrate skillful implementation of rounding and relief techniques for sculptural depth.
CO 2	Experiment with various materials including cardboard, wood block, wire, clay, plasticine, plaster of Paris, metal sheets, plastic, thermocol sheet, and string.
CO 3	Showcase the ability to combine materials creatively to achieve desired visual impact and textural effects.
CO 4	Develop versatility and innovation in 3D design through the exploration of different material properties and combinations.

First Year Applied art – SEMESTER II

First Year Painting – II SEM

Name of Department- Painting

Class- First Year Painting (Semester II)

Course: - History of Art (Western) -II (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Study iconic cave paintings: Lascaux and Altamira.
CO 2	Explore ancient sculpture: Willendorf, and architectural marvel: Stonehenge.
CO 3	Examine carved and constructed sculptures, including pyramids and temples.
CO 4	Analyze various art forms including script, paintings following the law of frontality, and relief sculptures.

Name of Department- Painting

Class- First Year Painting (Semester II)

Course: - Material and Method -I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Comprehensive understanding of art materials, mediums, methods, and techniques in historical context.
CO 2	Ability to choose and employ various media including watercolor wash, poster color, oil color impasto, acrylics, pastels, and diverse pencils and pigments.
CO 3	Mastery in utilizing different mediums for artistic expression.
CO 4	Develop proficiency in applying various techniques to enhance artistic creativity and expression.

Name of Department- Painting
Class- First Year Painting (Semester II)
Course: - Material and Method -I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Technical and Creative Writing Skills: Descriptive, Report, Paragraph, Summary, Personal, and Academic Email Writing.
CO 2	Awareness of Common Sentence Errors: Number, Gender, Pronoun, Preposition, Article, Degree.
CO 3	Understanding Types of Sentences: Declarative, Interrogative, Imperative, Exclamatory.
CO 4	Ability to Transform Sentences: Active to Passive, Direct to Indirect, Affirmative to Negative.
CO 5	Proficiency in Writing about Hypothetical Situations and Photographs to convey essence effectively.

Name of Department- Painting
Class- First Year Painting (Semester II)
Course: - Marathi / Hindi -II (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop students' reading and writing abilities.
CO 2	Provide a broad introduction to the entire tradition within the assigned chronology.
CO 3	Help media understand societal solutions.
CO 4	Foster students' development of artistic taste.
CO 5	Expose students to a blend of classic and contemporary literary extracts, showcasing entertaining, enlightening, and informative themes to appreciate English's beauty and communicative power.

Name of Department- Painting

Class- First Year Painting (Semester II)

Course: - Drawing from Manmade and Nature -II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Acquire the ability to realistic representations through drawing, encompassing both man-made and natural subjects.
CO 2	Representing transparent nature subjects like capsicum, tomato, grapes, etc., and opaque nature subjects such as brinjal, apple, etc.
CO 3	Depicting peeled fruits like bananas, orange, sweet lime, pomegranate, etc., with attention to texture.
CO 4	Exploring various textures including bitter gourd, pineapple, stone, etc., and vegetable-like radish, spring onion, etc.
CO 5	Experimenting with soft and hard man-made and natural elements, focusing on stone and using various keys to convey texture and depth.

Name of Department- Painting

Class- First Year Painting (Semester II)

Course: - Drawing from Life -II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Proficient in drawing from life, studying human figures in action, and anatomical structure with pencil and charcoal.
CO 2	Mastery in rendering tonal values, highlights, cast shadows, and reflected light to capture the volume of the human body.
CO 3	Ability to depict human figures realistically, conveying movement and form accurately.
CO 4	Understanding of techniques to enhance depth and realism in drawings of the human body.

Name of Department- Painting
Class- First Year Painting (Semester II)
Course: - Memory Drawing -II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Memory Drawing based on pet animals and human figures, utilizing a two-point perspective.
CO 2	Incorporating objects like benches, lights, etc., to enhance the scene.
CO 3	Creating narratives or stories to add depth and context to the drawing.
CO 4	Exploring environmental, imaginary, or group settings with human figures as subjects.

Name of Department- Painting
Class- First Year Painting (Semester II)
Course: - 2D Design - II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understanding of Colour Mediums: Transparent (Watercolour, Waterproof ink) and Opaque (Poster colour), Pastels (Wax crayons), Transparent papers (Cellophane).
CO 2	Familiarity with Colour Concepts: Hue, Value, Chroma, Shade, Tone, Gray Scale, Chromatic Value Scale, and Colour Value Scale.
CO 3	Knowledge of Colour Schemes: Primary, Secondary, Tertiary, Quaternary; Achromatic, Polychromatic; High, Average, Low Key; High, Average, and Low Contrast.
CO 4	Experience in Colour Harmonies: Complementary, Split Complementary, Double Split Complementary, Analogous, Warm, and Cool; Naturalisation of Colour; Advancing and Receding Colours.
CO 5	Explore Space Division: Utilize different types of lines and forms with contrast keys.

Name of Department- Painting
Class- First Year Painting (Semester II)
Course: - 3D Design - II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Proficiency in 3D Design: Demonstrate skillful implementation of rounding and relief techniques for sculptural depth.
CO 2	Experiment with various materials including cardboard, wood block, wire, clay, plasticine, plaster of Paris, metal sheets, plastic, thermocol sheet, and string.
CO 3	Showcase the ability to combine materials creatively to achieve desired visual impact and textural effects.
CO 4	Develop versatility and innovation in 3D design through the exploration of different material properties and combinations.

Name of Department- Painting
Class- First Year Painting (Semester II)
Course: - Print Making - II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Achieve proficiency in producing diverse impressions by manipulating surfaces.
CO 2	Gain expertise in techniques of taking prints, in monochrome and two-color applications.
CO 3	Acquire proficiency in woodblock printing, demonstrating mastery in unique techniques.

Second Year Painting – SEMESTER III

Name of Department- Painting

Class- Second Year Painting (Semester III)

Course: - History of Art (India) III (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Comprehend the influence of diverse factors on Indian Art.
CO 2	Understand the influence of geographical, social, political, technical, and cultural factors on Indian Art.
CO 3	Understand the evolution of artistic styles.
CO 4	Recognize the chronological historical development of Indian art.
CO 5	Gain insight into the impact of socio-political dynamics on Indian Art.

Name of Department- Painting

Class- Second Year Painting (Semester III)

Course: - Aesthetics (Indian) - I (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Learn fundamental principles of Art and Aesthetics.
CO 2	Study Indian traditions of Aesthetics and appreciation of Art.
CO 3	Develop sensitivity towards different art forms.
CO 4	Understand the distinction between Art and Craftsmanship.

Name of Department- Painting
Class- Second Year Painting (Semester III)
Course: - Print Making (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Learn the history of printmaking.
CO 2	Understand various methods and processes of printmaking, recognizing its significance in the Art field.
CO 3	Gain knowledge of the history and techniques of intaglio printing.
CO 4	Comprehend the fundamental principles and techniques of surface printing.

Name of Department- Painting
Class- Second Year Painting (Semester III)
Course: - Clay Modelling (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Gain a comprehensive understanding of clay molding techniques.
CO 2	To understand the characteristics of different clay types, including texture.
CO 3	Learn material handling techniques and tool usage.
CO 4	Develop proficiency in clay manipulation.

Name of Department- Painting
Class- Second Year Painting (Semester III)
Course: - Printing Technology (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand the history and evolution of printing technology, covering various methods.
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CO 2	Explore the evolution of printing technologies, including typography, letterpress, lithography, offset printing, and digital printing.
CO 3	Gain knowledge of key printing methods such as movable type, lithography, offset printing, and digital printing.
CO 4	Develop a fundamental understanding of offset printing technology and its significance in the industry.

Name of Department- Painting

Class- Second Year Painting (Semester III)

Course: - Environment Science (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Recognize the importance of sustainable development for the future.
CO 2	Differentiate between renewable and non-renewable resources.
CO 3	Define ecosystems and identify their key components.
CO 4	Gain insight into environmental issues and their impacts on ecosystems and human health, including air and water pollution, soil contamination, and noise pollution.

Name of Department- Painting

Class- Second Year Painting (Semester III)

Course: - Cyber Security (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Comprehend the fundamentals of cyber security.
CO 2	Develop familiarity with types of cyber-attacks, vulnerabilities, and remedies.
CO 3	Analysis of security and ethical aspects of social media platforms.
CO 4	Evaluate digital payment system security and fraud remedial measures.

Name of Department- Painting
Class- Second Year Painting (Semester III)
Course: - Head Study - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand human head anatomy, including key features.
CO 2	Utilize colors effectively in artistic representations of the human head.
CO 3	Demonstrate proficiency in using tonal tools and materials for creating various tones.
CO 4	Create clay sculptures of human heads with realistic proportions and anatomical accuracy.

Name of Department- Painting
Class- Second Year Painting (Semester III)
Course: - Drawing From Life - III (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Learn full human figure anatomy.
CO 2	Understand the complete tonal range and its significance in art.
CO 3	Develop skills in accurately representing antique pieces through drawing.
CO 4	Pay attention to details, proportions, and historical accuracy in antique piece representation.

Name of Department- Painting
Class- Second Year Painting (Semester III)
Course: - Still Life - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Develop strong observational drawing skills.
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CO 2	Accurately represent various groups of objects.
CO 3	Gain a thorough understanding of tonal values.
CO 4	Understand the role of tonal values in representing light and shadow in artwork.

Name of Department- Painting

Class- Second Year Painting (Semester III)

Course: - Pictorial Design - I (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Gain the ability to analyze and break down 3D forms into basic shapes, volumes, and planes.
CO 2	Learn to modify and manipulate forms and shapes to evoke specific emotional responses in viewers.
CO 3	Utilize abstraction, distortion, or symbolism for artistic expression.
CO 4	Develop skills in shaping and altering forms to convey intended emotions.

Name of Department- Painting

Class- Second Year Painting (Semester III)

Course: - Print Making -III (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Students learn to express texture in their artwork.
CO 2	Exposure to diverse mediums enhances sensitivity to different textures.
CO 3	Understand the history and techniques of intaglio printing.
CO 4	Explore methods such as etching, engraving, dry point, and aquatint.

Second Year Applied art – SEMESTER IV

Second Year Painting – IV SEM

Name of Department- Painting

Class- Second Year Painting (Semester IV)

Course: - History of Art (Western) - II (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand the influence of geographical, social, political, technical, and cultural events on Western Art.
CO 2	Comprehend the development of artistic styles.
CO 3	Recognize and analyze Renaissance architectural elements, including classical orders and perspective.
CO 4	Gain a deep understanding of the historical context of the Mannerist period and its impact on the Baroque era.
CO 5	Understand regional manifestations of the Renaissance in countries such as France, Germany, the Low Countries, Spain, and England.

Name of Department- Painting

Class- Second Year Painting (Semester IV)

Course: - Aesthetics (Indian) - II (Theory)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Learn basic principles of Art and Aesthetics.
CO 2	Study Indian Tradition of Aesthetics.
CO 3	Understand the Indian notion of appreciating Art.
CO 4	Develop sensibility towards various art forms

Name of Department- Painting
Class- Second Year Painting (Semester IV)
Course: - Print Making - II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand Lalit Kala Regional Center of Print Making and other centers.
CO 2	Recognize the contributions of renowned printmakers in the Indian art field.
CO 3	Understand the role of digital printing in the art field.
CO 4	Gain insight into the significance of digital printing in contemporary art practices

Name of Department- Painting
Class- Second Year Painting (Semester IV)
Course: - Physical Education (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand the importance of physical fitness, wellness, and lifestyle.
CO 2	Learn about components of physical fitness and wellness.
CO 3	Gain knowledge of food and nutrition, balanced diet, obesity causes, and prevention measures through diet and exercise.
CO 4	Explore the meaning, importance, and elements of yoga, including asana, pranayama, meditation, and yogic kriyas.

Name of Department- Painting
Class- Second Year Painting (Semester IV)
Course: - Human Rights (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand basic concepts of Human rights and duties.
CO 2	Develop sensitivity towards Human Values: Dignity, Liberty, Equality, Justice, Unity in Diversity, Ethics, and Morals.
CO 3	Gain proficiency in using legal terminology found in legal instruments, contracts, treaties, and other legal documents.
CO 4	Develop skills in understanding and interpreting legal language effectively

Name of Department- Painting
Class- Second Year Painting (Semester IV)
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Course: - Head Study - II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Learn to use skin colour effectively in studying the model's head.
CO 2	Study various painting mediums such as watercolour, oil colour, and acrylic colour.
CO 3	Understand the process of creating a portrait from a human head using oil paint by copying the portrait.
CO 4	Develop skills in portrait painting techniques and methods.

Name of Department- Painting
Class- Second Year Painting (Semester IV)
Course: - Drawing from Life - IV (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Gain a comprehensive understanding of human anatomy, including skeletal and muscular structures.
CO 2	Understand the rendering of tonal values, highlights cast shadows, and reflected light to depict volume in the human body.
CO 3	Learn to accurately represent the human figure in action.
CO 4	Develop skills in portraying depth and dimensionality in figure drawing.

Name of Department- Painting
Class- Second Year Painting (Semester IV)
Course: - Still Life - II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Learn to create imaginative forms by altering size, colour, and position without losing identity.
CO 2	Understand how to achieve desired effects using colour, texture, tonal values, shade, and light application.
CO 3	Develop skills in manipulating visual elements for artistic expression.
CO 4	Gain proficiency in utilizing various artistic techniques to convey desired effects.

Name of Department- Painting
Class- Second Year Painting (Semester IV)
Course: - Pictorial Design - II (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Learn to combine elements in artwork to create a subject.
CO 2	Use colours to express emotions.
CO 3	Develop skills in artistic expression through colour usage.
CO 4	Gain proficiency in conveying emotions through artistic creations.

Name of Department- Painting
Class- Second Year Painting (Semester IV)
Course: - Print Making - IV (Practical)

Course Outcomes:

Upon successful completion of this course, the student will be able to –

CO 1	Understand the application of various materials in art.
CO 2	Gain competence in working with stamp materials like linoleum, rubber, foam, or found objects.
CO 3	Develop skills in creating visually compelling images for printmaking in two or three colors.
CO 4	Develop skills in creating visually compelling images for dry point and mezzotint printmaking, considering technique-specific qualities and limitations.